



2024 SPONSORSHIP & BENEFIT LEVELS

| SPONSORSHIP BENEFIT | PRESENTING SPONSOR \$10,000 | MUSIC IN THE GRASS \$5,000 | PARTY ON THE LAWN \$2,500 | MAGIC IN THE AIR \$1,000 | SUN-SATIONAL \$500 |
|--|--------------------------------|-------------------------------|------------------------------|-----------------------------|-----------------------|
| THANKED AT EVERY PERFORMANCE | ✓ | ✓ | | | |
| LOGO ON BANNER (AT 4 TOWNSHIP LOCATIONS) | ✓ | ✓ | ✓ | | |
| IN THE LEISURE GUIDE* (MAILED TO ~10K AREA HOMES) | ✓ | ✓ | ✓ | ✓ | |
| SIGNAGE** (AT 4 TOWNSHIP LOCATIONS) | ✓ | ✓ | ✓ | ✓ | ✓ |
| SOCIAL MEDIA (REACHES OVER 9,500 FOLLOWERS) | WEEKLY & FEATURED | WEEKLY | 6 POSTS | INTRO & THANKS | INTRO & THANKS |
| IN E-NEWS (REACHES OVER 14,000 AREA EMAILS) | WEEKLY | WEEKLY | 6 POSTS | INTRO & THANKS | INTRO & THANKS |
| WEBSITE PRESENCE | LOGO | LOGO | LISTED | LISTED | LISTED |

*Sponsorships must be committed by March 21 for inclusion in the Leisure Guide.

**Company logos/names will be listed and scaled proportionate to sponsorship level.

To sponsor this event: contact India Frazier, UDPL Head of Marketing & Development

📞 215-628-8744 ext. 3148

✉️ ifrazier@mclinc.org



UPPER DUBLIN TOWNSHIP
Stronger Together



UPPER DUBLIN TOWNSHIP
PARKS & RECREATION

